

# HOW TO FIND US

## Approach from the North

Leave M6 at junction 16 and take the A500 to Stoke.  
Turn right at the A53 Newcastle roundabout and take the A53 towards Newcastle-under-Lyme.  
Go through the traffic lights and take the 2nd left (Victoria Street)  
Continue through another set of traffic lights and turn left at the next traffic lights and proceed as far as Hartshill Church (on the left).  
Turn right into Princes Road and turn immediately right into Queens Road.  
CERAM is  $\frac{1}{4}$  mile further on the right.

## Approach from the South

Leave M6 at Junction 15.  
Go straight on at the roundabout (following signs for the A500).  
Remain in the left hand lane and take first exit (sign posted Newcastle-under-Lyme (A34)).  
Move into right hand lane and take the next turning on the right (by the Black Lion Pub).  
Next take the 7th turning on the left (immediately after The Oak Tree Pub).  
Follow the one-way system around the side of Penkhull Church.  
Turn left at the mini-roundabout and then first right into Queens Road (Post Office on the corner).  
CERAM is  $\frac{1}{4}$  mile further on the left.

## Approach from Derby (A50)

Take the A50 to Stoke.  
Turn right at Sideway roundabout onto Queensway.  
Turn left at the A500 roundabout (Stoke).  
After 100 yards all traffic bears left into Stoke one way system.  
Immediately move into the right hand lane and bear right.  
Turn right (Sainsbury's on left) and turn right again.  
With Woolworths on the right, immediately change to the left hand lane.  
Bear left, stay in the left hand lane and head towards Newcastle-under-Lyme.  
At the top of the hill turn left opposite Hartshill Church and into Princes Road and then immediately right into Queens Road.  
CERAM is  $\frac{1}{4}$  mile further on the right.

## Approach from Leek (A52)

Take the A52 into Stoke and under the railway bridge.  
At the next junction turn left into the one-way system.  
Move into the right hand lane (Town Hall on right).  
Continue through the pedestrian lights and bear left and then immediately right.  
Turn right (Sainsbury's on left) and turn right again.  
With Woolworths on the right, immediately change to the left hand lane.  
Bear left, stay in the left hand lane and head towards Newcastle-under-Lyme.  
At the top of the hill turn left opposite Hartshill Church and into Princes Road and then immediately right into Queens Road.  
CERAM is  $\frac{1}{4}$  mile further on the right.

# CERAM

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